

# Custom Vinyl Records Pressing Is Having A Sale



Custom Vinyl Records Pressing is having a sale right now. The Canadian record-pressing company is offering a price reduction on its services indefinitely. The vinyl revival started in 2007 and by 2017 Sony promised to start pressing records again for the first time since it stopped doing so in 1989. People assumed the buyers were older fans who bought records when they were kids but Taylor Swift has proven to be one of the major catalysts for the shift. Her 2022 album *Midnights* is the first to have its vinyl version outsell CDs since 1987. She re-recorded her 1989 (*Taylor's Version*) album and when it was released in 2023 it set another first for selling more than one million vinyl copies in a year. The renewed popularity of vinyl was followed by a demand that has been difficult to meet. [Jack White](#) famously complained about it in 2022 because of all the requests he received from major labels to use his record plant.

Paul Murton founded Custom Vinyls Record Pressing in 1998 when Sony left Canada. Murton worked as a sales representative for their music plant and he kept the room and former Sony

employees to go into CD duplication. A partnership with a German manufacturer followed this move to develop a state-of-the-art record press that could complete vinyl records in four weeks. Murton says,

“Custom Vinyl Records Pressing is dedicated to empowering artists and labels by providing unparalleled quality and affordability. We believe that every artist deserves the opportunity to share their music in the timeless format of vinyl”

The company has a 30% discount on all vinyl pressing services with 100 records for \$1,199.00. For more information check out the [website](#) or contact Paul Murton directly at (888) 679-1207.