

# Freaknik Documentary Coming To Hulu

Hulu dropped the trailer for *Freaknik: The Wildest Party Never Told* today. The documentary is about the HBCU picnic in Atlanta that turned into a cultural phenomenon. Uncle Luke, Jermaine Dupri, and 21 Savage executive produced the film. The humble get-together that started in 1982 at John A. White Park in Atlanta with less than 200 attendees grew into a giant street party of more than 300,000 in five years. The name itself was inspired by “Le Freak” by Chic. Initially, there were dance contests, a film festival, concerts, and a job fair. The introduction of Uncle Luke with his 2 Live Crew in 1991 took the picnic into a place where Gen X went wild. Rap groups like Outkast and The Goodie Mob are just two of the South’s prominent artists who attended Freaknik. The outdoor celebration also included sexual assault and the issue of public safety. School officials and Atlanta Mayor Bill Campbell got involved in 1997 to increase the police presence and gain some control over the increasing crowds. Marc Lamont Hill, Killer Mike, and Uncle Luke are some of the commentators who talk about Freaknik which officially ended in 1999. *Freaknik: The Wildest Party Never Told* airs March 21st on Hulu.



A HULU ORIGINAL DOCUMENTARY  
FROM EXECUTIVE PRODUCERS **LUTHER CAMPBELL**, **JERMAINE DUPRI** AND **21 SAVAGE**

**hulu**

# FREAKNIK

THE WILDEST PARTY NEVER TOLD



**MARCH 21** **hulu**