

Rap Snacks Announces Disrupt Summit 2024



Disrupt Summit 2024

Rap Snacks, the famous hip-hop Consumer Packaged Goods brand, announces the Disrupt Summit 2024. The event returns after the inaugural gathering last year. Disrupt Summit 2024: Where CPG Meets Culture takes place January 10-12, 2024, in Fort Lauderdale, Florida. James Lindsay, founder and CEO of Rap Snacks, created the Disrupt Summit to foster the next generation of culturally relevant consumer packaged goods. The summit is the only one of its kind to have a platform for

investors, retailers, distributors, entertainment agencies, industry professionals, and corporate brands to link with the disruptive brands that are leading the CPG industry. Lindsay says,

“The Consumer Packaged Goods industry is on the verge of transformation and Disrupt 2024 is where it all begins. We have created a dynamic summit experience that is more than just a summit; it’s a movement. As we stand on the cusp of a new era in the CPG industry, Disrupt 2024 represents our unparalleled opportunity to not only unite with like-minded disruptors, innovators, and industry leaders but to also share ideas, challenge the status quo, and redefine the future of the CPG industry.”

Nicki Minaj, Rick Ross, The Migos, Lil Baby, and Master P are some of the featured Rap Snacks artists whose faces have covered packages of noodles, chips, popcorn, and beverages. For more information about Rap Snacks, visit www.RapSnacks.net, and to see the agenda for the summit, check out the [official site](#).