Little Brother's May The Lord Watch Streaming Now

Phonte and Rapper Big Pooh debuted their documentary over the holiday weekend via their YouTube channel. The Little Brother co-founders have hosted film screenings nationwide in Washington, D.C., Atlanta, Georgia, New York, New York, and Los Angeles, California. They both made statements explaining the choice to present the movie on the platform.

"Little Brother entered this business independently, and based on the current landscape, we see no need to change course. This film is a love letter to our fans, a celebration of the people who made us, and a testament to our core values of authenticity, ownership, and craftsmanship. It took us five years to complete this, and it finally feels right." — Phonte

"One of the things I've been hearing people talk about is how our music was either shared with them or they shared our music with someone else, sometimes even forming life long bonds. YouTube is the perfect intersection where all demographics meet. Having the ability to release our documentary via YouTube felt like the perfect way to share our story with Little Brother fans while leaving open the possibility of introducing ourselves to an entirely new group of potential fans." — Rapper Big Pooh

The documentary chronicles their rise, breakup, and reunion. Director Holland "vacay" Gallagher and writer "Yoh" Phillips helped them tell their story as one of the preeminent rap groups of the 2000s with former producer 9th Wonder. Fans will get to see how Phonte and Rapper Big Pooh experience the challenges of the music industry, which strains their relationship, but they eventually reconcile. May The Lord

Watch: The Little Brother Story is streaming now on their YouTube channel. Fans who are interested can make a donation to the film via the <u>Southern Documentary Fund</u>.