

The Hoodies & Kid Capri Unite For Hidden Gems



Credit: Steven Gutierrez

The Hoodies are an Upstate New York hip-hop duo E-Class and Young Poppa. The brothers went viral for their In The Whip social media freestyles in 2017. They first gained attention for rapping over Jadakiss and Styles P's "One More Step" in 2016 and the notoriety led to an appearance on *Ellen*. *Hidden Gems* follows two albums and their *What Pressure Makes* EP, which attracted an unusual amount of respect for newcomers. The Gen Z rappers don't sound like most of their peers because of their open admiration for the boom-bap rapping style. Both of them released press release statements explaining *Hidden Gems'* ethos.

"It's the 50th anniversary of hip-hop so why wouldn't we bring back that nostalgic boom-bap feel? 'Hidden Gems' will be the album to restore that classic hip-hop feel back to culture. Real concepts, real lyrics, real life." – E-Class

“‘Hidden Gems’ is a combination of the old school and new school. The creative process is always easy when we’re working with Capri.” – Young Poppa

Hidden Gems goes hard with energy and wordplay rooted in the '90s and early 2000s. The Hoodies are a rare example of Gen Z bridging the gap in hip-hop. They are headlining SOB's in New York City on November 16th and [tickets are on sale now](#).