

SANDS Shares Shoegaze Single When It Starts To Rain



London-based rocker SANDS shares “When It Starts To Rain” from his upcoming album due in the fall. The gloomy chords and psychedelic lyrics SANDS delivers in a semi-monotone is everything fans of shoegaze rock have always expected. The multi-instrumentalist counts The Smiths, David Lynch and David Bowie as influences all of whom are not known for the genre that has had a recent resurgence in Tokyo. “When It Starts To Rain” is the second single from *The World’s So Cruel*. Last

month he released "Transmission" which sounds like British pop from the '80s. In a press release he stated exactly how he hears the second single; "A daydream in a busy town kind of feel, being completely absorbed by the daily ritual of life in the city yet deeply immersed in your own thoughts, almost like a hallucinatory sleepwalking." SANDS' *The World's So Cruel* will hit retail on October 13th.