Aphrose Shares YaYa From Sophomore Album

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Aphrose releases "YaYa" in time for summer playlists and not long before the arrival of her sophomore album. The Canadian songstress takes cues from neo-soul in the song which has vibes from the '70s and '90s present in the gospel-patterned rhythms and vocals provided by production team SafeSpaceship. The pace is amiable for dancing and trips with the wind blowing in a top-down convertible. "YaYa" is the second single from Roses and is different from "Good Love, " a slower, more traditional R&B record. Aphrose emerged with her debut album Element in 2019 after several singles and 10 years of working as a supporting vocalist. She revealed the story behind the new album in a press release:

"It combines all the sounds I love and is a love letter to my family and where I come from. Throughout the record, there is audio of my (late) grandmother Rose speaking/praying that was isolated from old hi8 home video tapes, and the title single that will be released Roses, is a tribute to her. I'm excited about this body of work because it feels really honest and is exactly the music I want to make right now."

"YaYa" is a soulful twirl that invites you into Aphrose's voice with enjoyment and the desire to hear all of Roses when it comes out in the fall.