

# Sister Nancy Releases Limited Edition Skateboard On the 40th Anniversary Of Bam Bam



Dancehall artist Sister Nancy is commemorating the 40th anniversary of her hit “Bam Bam” with a limited edition skateboard. The design is based on the cover art of her 1982 album, *One Two*, which was reissued in the '90s. The board is part of Sister Nancy and Largeup’s capsule collection which also has a t-shirt, a baby onesie and a pin created with RockersNYC. The rest of the line was made by Mickal “Mr. Mikey” Stubblefield, the designer for Pharrell’s Billionaire Boys Club and ICECREAM brands.

Sister Nancy’s often-sampled “Bam Bam” made her the first woman star of dancehall. The song’s ethereal majesty has created a mood for Hype Williams’ *Belly*, James Franco and Seth

Rogen's *The Interview* and most recently the final season of Netflix's *Ozark*. "Bam Bam" was used in EA's 2007 video game *Skate* and the song became very well-known in the gamer and skating communities. She says, "Wherever I go around the world, skateboarders always hail me up and tell me 'Nancy, we love your song.'"

The skateboard is having a timely release because Jamaica's first two skate parks and shop have all opened within the last three years. Sister Nancy and Largeup want to support skating in Jamaica and donate Bam Bam skateboards to Freedom Skate Park to give to skaters attending the brand-new Girls Sessions. The Jamaican native who now lives in New Jersey returned to music after working in banking for two decades. Next year she will perform at Cali Vibes Festival in Long Beach, CA Feb. 17th-19th and the South Facing Festival in London on August 6th.

