

Bounce Partners With Michelle Obama To Promote National Voter Registration Week



Bounce TV has partnered with Michelle Obama's non-profit When We All Vote to increase participation in National Voter Registration Week. Bounce and When We All Vote will work together to register African-American voters. Cheryle Harrison, General Manager for Bounce TV commented, "We are proud to partner with When We All Vote, whose mission is to change the culture around voting, increase participation in every election and help close the race and age voting gap. Bounce's Your Voice, Your Vote campaign provides actionable information for our viewers, from registering to volunteering. Black voices need to be heard and counted in this upcoming election; this is not the time to be silent."

When We All Vote and Bounce TV will engage potential voters with education, awareness and participation.

