

Black Public Media Is Accepting Applications For Its 360 Incubator +



Black Public Media is accepting submissions for its 360+ Incubator program. The program was founded in 2014 and is a three-month development initiative where Black Public Media identifies quality content from Black filmmakers. The Incubator program runs from January 2021-March 2021 and the creatives experience training and mentorship before they compete for \$150,000 during the PitchBLACK final event. Applicants should have at least three years of experience and their media projects must be in the early development phase. The program will be held remotely and applications are being accepted through September 15th.Â

Black Public Media is a Harlem-based non-profit dedicated to media representing the Black global experience. Ten projects will be chosen for the Incubator. In January 2021, each project team will be assigned a mentor who will help them develop a plan, proposal, sample reel and pitch. The teams will also participate in virtual workshops on pitch mechanics, grant writing, distribution and more.Â

During the final month, the teams will work with coaches to refine their pitches for the PitchBLACK event where they will present their work to a panel of media executives. Their presentations will put them in the running to possibly receive \$150,000 in development funds.Â

Previous winners include Garland McLaurin, whoseÂ *POPS*Â web series went on to premiere on ITVS' Indie Lens Storycast, and more recent winners Nailah Jefferson (*Commuted*), and Keith

McQuirter and LaNora Williams-Clark (*The 3,000 Project*), whose documentaries examine the criminal justice system in America.

The application fee is \$35 and if necessary the applicant can request a waiver at funding@blackpublicmedia.org. For more details and or to submit an application visit <https://blackpublicmedia.org/incubator-360/>.