

# Throwback: Fat Joe-Flow Joe



Fat Joe emerged in 1993 with his first single “Flow Joe” and debut album *Represent*. Diamond D, who was a member of D.I.T.C. along with Joe, produced the storm-trooping beats and jazzy horns of “Flow Joe.” Fat Joe’s raw and confident cadence was recognized in the streets and “Flow Joe’s” number one spot on the Hot Rap Singles chart got him noticed by the music industry. He opened up a lane for Latin rappers that would reach an eclipse with the discovery of Big Pun two years later. The Beatnuts, Bobbito, Grand Puba, Nice N Smooth, Showbiz, AG and Diamond D all appeared in the video for “Flow Joe” that is now a piece of history that captured ’90s New York. *Represent* was the beginning of Fat Joe’s almost 3-decade career as a rapper and actor. In 2017 Fat Joe was popular again after working with Remy Ma, French Montana and Infrared on the single “All The Way Up.” In 2019, he and Dre released the *Family Ties* album.

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