

Throwback: Outkast-So Fresh, So Clean



Outkast's "So, Fresh So Clean" had the rhythm of a pimp's walk in its encapsulation of funk and soul. Sleepy Brown's falsetto was almost three decades away from Curtis Mayfield's *Super Fly* soundtrack but sonically he was a close descendant. Big Boi's relaxed hair, fur coat and green gaucho suit worn in the video could've been wardrobe for *Super Fly*'s hero Priest played by the late Ron O'Neal. Andre 3000 took on the look of a street-savvy bohemian utilizing turbans, sports jerseys and leather pants. The duo rapped about their appearance hence the title as well as cars, *Showtime At The Apollo*, Freddie Jackson, Teddy Pendergrass, clothes and sex. "So Fresh, So Clean" was the third single to come from their fourth album *Stankonia*. Organized Noise produced the song and it gave *Stankonia* another push after landing at number two on the Billboard 200 chart and selling half a million copies in its first week. *Stankonia* was critically applauded and Outkast's fans were happy to be taken on another enjoyable trip.

Outkast released their fifth studio album *Speakerboxxx/The Love Below* in 2003. Big Boi's fourth solo album *Boomiverse* was released in 2017. In 2019, Andre 3000 co-wrote and appeared on anderson.paak's "Come Home." The rapper and actor is a cast member of the TV series *Dispatches from Elsewhere* scheduled to debut March 1, 2020, on the AMC network.

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