

Throwback: Tyrese-Sweet Lady



Tyrese emerged as a new young R&B singer in 1998 with his self-titled solo album. A 1994 appearance singing in a Coca-Cola commercial landed him a record deal with RCA Records. "Sweet Lady" was written by Johntá Austin, Charles Farrar and Troy Taylor. Their combined efforts were complimented by Tyrese's voice that had an agedness that reminded fans of older R&B singers like Teddy Pendergrass. His model looks translated well in the video that starred actress Maia Campbell and took place on a bus just like his Coca-Cola ad. The palpable emotion embedded in Tyrese's vocals made "Sweet Lady" the most loved song from the album and earned him a Grammy nomination. Tyrese's career had a fortuitous beginning with his first album that eventually made platinum status. He started his acting career two years earlier with a role on the TV show *Hangin' With Mr. Cooper*. In the 2000s, he starred in John Singleton's *Baby Boy* and became a regular cast member of *The Fast and the Furious* film series. In 2013, the singer and actor collaborated with Tank and Ginuwine to form the group TGT and Atlantic Records released their *Three Kings* album. Tyrese has six studio albums to his credit and in 2017 he spoke of working on a project called *Identity Theft*.

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