

Throwback: Jon B. - They Don't Know



Jon B.'s *Cool Relax* came two years after the success of his 1995 platinum-certified debut album *Bonafide*. "They Don't Know" was promoted as the second single and it solidified Jon B.'s ability to transcend an authenticity problem as a white R&B singer. Lyrics about a misunderstood love judged by outsiders and Jon B.'s easy coolness was accepted as sincere. "They Don't Know" had "Are You Still Down" Featuring 2Pac as its b-side and both songs were two of the highest points in Jon B.'s discography. *Cool Relax* would also reach the platinum distinction and "They Don't Know" became the song that future generations would encounter to discover Jon B. In 2013, the *B-Sides Collection* was released and the singer's seventh studio album *Comfortable Swagg* came out in 2012.Â

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