

Gang Starr: Family and Loyalty Feat. J. Cole Official Video

[youtube id="iMsdxuldQM"]Gang Starr's video for "Loyalty" featuring J.Cole is a trip through the group's familiar New York City haunts and old footage of Guru. DJ Premier and Guru's son take a tour of the city sharing diamonds with friends like DMX. They see the community, share goodwill and connect with J.Cole at the end. It's surreal to hear Gang Starr in 2019 and "Loyalty" bridges the generational gap in hip-hop with Cole's well put presence and the lasting appeal of Guru's voice.Â