

Tyler, The Creator Collaborates With Jeni's Splendid Ice Creams On New Flavor



Tyler, The Creator has collaborated with Jeni's Splendid Ice Creams on a new flavor called Snowflake. The frozen dessert is a combination of spearmint, peppermint, white chocolate and sea salt. The pints come in containers designed by Tyler and will be available along with his GOLF le FLEUR collection July 6th online at 10 AM ET and 7 AM PST in a Jeni's *— GOLF le FLEUR** Limited Edition Snowflake Pack at golfleflleur.com and jenis.com.

The pack comes with a pint of Snowflake ice cream, one Snowflake T-shirt by GOLF WANG, and two pints of Tyler's favorite flavors from Jeni's. The Snowflake flavor will also be available by the scoop and in pints July 6th at the GOLF flagship store and at Jeni's Splendid Ice Cream locations nationwide July 8th.

