

Pharrell Kicking Off Something In The Water Music Festival



Pharrell Williams is kicking off his Something In The Water music festival next month in his native Virginia Beach, Virginia. The three-day event will have performances from Missy Elliott, Janelle MonÁie, Travis Scott, Kaytranada and more. There will be a special screening and conversation presented by Ava DuVernay's ARRAY. Pharrell made a statement about the festival:Â

“For the first time, we are harnessing that energy, bringing the great minds of our time and the biggest brands in the world to this great place, and letting the inspiration flow and well-deserved opportunities unfold. “Virginia needs this right now and the world will see what we Virginians have known all along: there really is Something in the Water.”

[Tickets](#) for the event will go on sale Friday.

https://www.instagram.com/p/Bullg-5h70x/?utm_source=ig_embed