

Lizzo Releases Video For Juice

[youtube id="XaCrQL_8eMY"]Lizzo's official video for ["Juice"](#) is colorful and entertaining with multiple scenarios and changes of wardrobe. One minute she is selling products on television and in another scene she works on a fitness plan. The different frames of experiences are held together by Lizzo's instructions on how to value her "Juice" which is another word for her power. The hip-hop artist has been building her name since working with Prince on his *Plectrumelectrum* album back in 2014 and being a guest judge on *RuPaul's Drag Race* in 2016. She's working on her next album after the release of her 2016 *Coconut Oil* EP and she will play Coachella in April.