## Bandsintown Launches The First Personalized Festival Recommendation Guide

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Bandsintown launched a personalized festival guide for Coachella today inside their mobile app. Concert-goers attending the event can use the app to plan their itinerary among the 240 artists performing across 9 stages. Bandsintown managing partner Fabrice Sargent explains,Â

"There is so much incredible talent to see at Festivals like Coachella, it can be overwhelming for fans to decide who to see at any given moment. We want to make sure fans never miss an opportunity to discover the best artists suited to their taste, and we hope personalized guides like this help provide them with the best festival experiences possible."

For those not attending they can stream it on Youtube and use the Bandsintown Coachella guide to plan their viewing schedule.  $\hat{A}$