Funkateer Bootsy Collins and Bishop Don "Magic" Juan Bring the Funk in 2018 with a House Party, Players Ball, Video Shoot Affair

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Los Angeles -Â Sunday, January 28, 2018, Grammy night will be on fire from coast to coast as West Coast party goers, players and pranksters will have their own affair to blast into the future in full musical gear! New York may have the Grammys, but Hollywood will boast the funk as Honeycomb Entertainment Productions, in conjunction with Kevin Rouse's Rouse House Entertainment present "The Bootsy Collins Players Ball Hi-On-Heels House Party and Video Shoot," at OHM Nightclub in Hollywood. In a rare West Coast appearance, the heroic bass god himself, William "Bootsy" Collins,"Â will be hosted by legendary hip-hop personality Bishop Don "Magic" Juan, alongside celebrity friends and family as he shoots a video for his new single release, "Hi-On-Heels."Â DJ Don Juan and DJ Paradise will bring the noise throughout the night! Ladies are encouraged to wear their highest heels and gents their sharpest threads as this Los Angeles-based Grammy night event will galvanize the new year with a titanic blast! OHM Nightclub is located at 6801 Hollywood Blvd, Suite 433, in Hollywood. Tickets can be purchased at Eventbrite.com.

William "Bootsy" Collins is an iconic figure in R&B, soul, rock and funk. He launched his career early on with the "Godfather of Soul" James Brown in the late 1960s before establishing his full funk presence with the "Father of Funk" George Clinton and Parliament-Funkadelic in the '70s. Collins' driving bass guitar and tongue-in-cheek lyrical

prowess established him as an unforgettable persona in the music industry and beyond. His vast musical catalogue is heralded internationally for his driving and uniquely rhythmic master grooves. He was inducted into the Rock and Roll Hall of Fame in 1997. "Hi-On-Heels" is his latest release from his most current melodious chapter, Word Wide Funk on the Mascot Label. The project oozes with Collins' signature cosmic sound and is an unadulterated 15-track tour de force album!

Bishop Don "Magic" Juan imparts an added exceptional ingredient to "The Bootsy Collins Players Ball Hi-On-Heels House Party and Video Shoot" as the host. Don "Magic" Juan has been long heralded in the hip hop community for his elaborate Players Ball presentations for decades now. His decision to leave the 'street game' is well documented in his 1994 book "From the Pimp Stick to the Pulpit-It's Magic" yet he continues to host mythical Players Ball events around the country. Attendees are well reputed for their extravagant displays of fur, diamonds, sequins and style.Notables in attendance over the years have included Snoop Dogg, Ice Cube, Ice-T and Wiz Khalifa. Don Juan recently hosted his own "43rd Annual Official Bishop Don "Magic" Juan Players Ball" in December on Chicago's West Side.

"Rouse House Entertainment is well known for bringing 'grown and sexy' nightlife events to Los Angeles' professionals," notes premier event host, Kevin Rouse of Rouse House Entertainment. "We are excited to partner with Honeycomb Entertainment Productions on this spectacular production! We know social media will be on fire that evening as folks come out to celebrate these two amazing tastemakers known for their extreme fashionable flair. It's going to be a total experience of music, fashion, fun, funk and flavor!"

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Premier Event Host, Kevin Rouse

Rouse has been producing quality entertainment for over 20 years at some of Los Angeles' premier venues, including the Walt Disney Concert Hall, the Dorothy Chandler Pavilion, OHM Nightclub and the Globe Theater. On the heels of this event, Rouse House Entertainment is hosting yet another

extravaganza, "Comedienne Luenell's Celebrity Black Carpet Birthday Bash 2018."

"The Bootsy Collins Players Ball Hi-On-Heels House Party and Video Shoot" is sponsored by *Chuuuch CannabisÂ* and *Sompers Fur. Â* This event will sell out, so set 2018 off with a bang! Follow on Facebook for event updates at "Bootsy Collins Hi on Heels Hollywood House Party" and get your tickets now at Eventbrite.com. May the funk set you free!