

Blu & Exile Release Lyric Video For Sold The Soul

[youtube id="uCNlLjIsb7U"] Blu & Exile's "Sold The Soul" lyric video is an animated story of Blu battling the pressure to either be a commercial or an independent artist. "Sold The Soul" is from their [*In The Beginning: Before The Heavens*](#) which is unearthed material from their *Below The Heavens* sessions.