

# Big Boi: In The South Featuring Gucci Mane & Pimp C Official Video

[youtube id="k72e-JFq-r0"] Big Boi's video for "In The South" featuring Gucci Mane and the late Pimp C is teeming with bright colors as three of them sit in a car as animated figures. Big Boi's *Boomiverse* still won't satiate the fans' desire for a new Outkast album even as Andre 3000 reminded everyone of lack of desire to rap in his recent interview with [GQ](#). But Big Boi's latest solo record has influenced more than a few people to add speakers in their trunks.