

# Kendrick Lamar Releases Video For Loyalty Feat. Rihanna

[youtube id="Dlh-dzB2U4Y"] Kendrick Lamar releases a cinematic video for "Loyalty" featuring Rihanna. Together they experience night life, an encounter with underworld figures, and a car crash all meant to be tests of integrity. In the end Rihanna does prove to be loyal as she never leaves Lamar's side even as he sinks deeper into quicksand.