

Quincy Jones Set To Introduce Qwest TV For Exclusive Jazz Programming



Quincy Jones and TV producer Reza Ackbaraly are launching Qwest TV, the first and only video-on-demand service dedicated to jazz and jazz-inspired forms. The service will debut in the fall and subscriptions start at \$7.49 per month. The pre-launch of the service is in September via Kickstarter and the first 1500 subscribers will have the privilege of helping to shape the product before its official start. According to Jones,

“The dream of QWEST TV is to let jazz and music lovers everywhere experience these incredibly rich and diverse musical traditions in a whole new way. At my core, I am a bebopper, and over the course of my 70-year career in music I have witnessed firsthand the power of jazz and all of its off-spring from the blues and R&B to pop, rock and hip-hop, to tear down walls and bring the world together. I believe that a hundred years from now, when people look back at the 20th century, they will view Bird, Miles and Dizzy, as our Mozarts, Bachs, Chopins and Tchaikovskys, and it is my hope that QWEST TV will serve to carry forth and build on the great legacy that is jazz for many generations to come.”

Pre-launch subscribers will get Qwest TV Premium for a year, VIP access to the Qwest team to offer feedback, concert tickets, and special merchandise.