

Janelle Monae, Samuel L. Jackson & More Want You To Know Your Baldwin

[I AM NOT YOUR NEGRO](#)

Janelle Mon  e, Samuel L. Jackson, Chris Rock, Lupita Nyong'o and these other celebrities want you to know that they're not your negro – and that you should know your Baldwin.

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Raoul Peck's *I Am Not Your Negro* documentary about James Baldwin is doing well at the box office and has a new promotional campaign led by Janelle Monae. The Know Your Baldwin piece features a variety of people including Monae, Common, Samuel L. Jackson, Lupita Nyong'o and more reciting lines from Baldwin's work and reminding you to 'Know Your Baldwin.' If you haven't seen the film you can find tickets [here](#).