

King Reign Celebrates Love In The Animated Video For Santa Romeo

[youtube id="MlYe0aDp4zg"] King Reign passed last year unexpectedly after having a heart attack. The Toronto rapper had been a mainstay of his city's rap scene for years as a member of the group Brassmunk and then as a solo artist. "Santa Romeo" is his first posthumous single and the animated video is a funny look at the antics of a ladies man. Darph Malone produced the jazzy horn-flavored song that has a casual flow to match its lighthearted humor. "Santa Romeo" is the beginning of new material from King Reign because he has more unreleased music that will come out this year.