

# Dave East: 30 N\*\*\*az Official Video

[youtube id="HkKWipHsFD4"] Dave East has almost become the sole poster child for the preservation for New York hip-hop along with Young M.A. He released his 10th mixtape, [Kairi Chanel](#), last fall a day before signing a deal with Def Jam. The Harlem native joined Nas' Mass Appeal label two years ago and it raised his profile favorably among rap fans and critics. East and his crew filmed a straightforward neighborhood video for "30 N\*\*\*az" from the *Kairi Chanel* mixtape. He made his television debut this week playing himself on season four premiere episode of *Being Mary Jane*.