

Marley Natural Debuts Premium Cannabis Products



Marley Natural – The official Bob Marley cannabis brand, debuted today a broad-based collection of cannabis and lifestyle products designed with deep respect for Bob Marley’s legacy and belief in the positive potential of the herb to heal and inspire us.

“We are fortunate to be living during a promising time of positive change, especially with regard to cannabis and how people understand it. My dad would be so happy to see so many people appreciating the natural, healing power of the herb. We are thrilled to be sharing *Marley Natural*’s products with the world just in time for his 71st birthday,” said Cedella Marley, Bob Marley’s daughter.

Marley Natural’s inaugural product line includes:

- Four categories of all-natural, locally-sourced, sun-grown cannabis flower and oil;
- A naturally-derived line of body care products that blend the moisturizing power of hemp seed oil with Jamaican botanicals; and
- A collection of smoking, storage and preparation accessories made from sustainably grown American Black Walnut wood and heat-resistant, hand-blown glass.

Sun-Grown Cannabis Flower and Oil

Marley Natural cannabis flower and oil are hand-selected from local farms run by experienced growers committed to sustainable growing practices. Sun-grown, natural and untainted by harmful pesticides, chemicals or fertilizers, all *Marley Natural* products are tested and clearly labeled for potency, purity and safety. Initially available exclusively in California, distribution of *Marley Natural* cannabis flower and oil will expand to other U.S. states where cannabis is legal in 2016 and internationally in 2017.

Marley Natural cannabis flower and oil are available in four categories, each featuring different strains depending on harvest availability:

- **Marley Green** features hybrid strains recommended for people beginning their journey with *Marley Natural*. *Marley Green* strains have balanced levels of THC that combine the cerebral effects of sativa with the physical relaxation of indica. *Marley Green* strains are appropriate for anytime use.
- **Marley Gold** features sativa strains that offer energetic, uplifting effects that may produce a more cerebral experience compared to other cannabis strains. *Marley Gold* strains are appropriate for daytime use.
- **Marley Red** features CBD-rich strains that combine CBD and THC in a beneficial ratio. CBD-rich cannabis is frequently reported to provide patients and consumers with anti-inflammatory, analgesic and anti-anxiety properties without the psychoactive effects of strains high in THC. *Marley Red* strains are appropriate for anytime use.
- **Marley Black** features indica strains recommended for connoisseurs seeking a more physical, full-body experience. *Marley Black* strains are high in THC and appropriate for nighttime use.

Naturally-Derived Hemp Seed Body Care Infused with Jamaican Botanicals

The *Marley Natural* body care line offers naturally-derived formulas that blend the moisturizing power of hemp seed oil with Jamaican botanicals (including ginger, lemongrass, turmeric, and cerasse). All formulas contain cold-pressed hemp seed oil rich in essential fatty acids, Omega-3s and Omega-6s. All formulas are paraben, sulfate and cruelty free. Body care products are available for sale nationally via www.MarleyNaturalShop.com and will be available in select retailers in the U.S. beginning in mid-2016. The hemp seed body care products include an essential oil blend, body lotion, body wash, body salve, hand cream, bar soap and a lip balm.

Sustainably Grown American Black Walnut Accessories

Balancing intuitive design with Jamaican-inspired accents, *Marley Natural*’s collection of smoking, storage and preparation accessories cater to discerning herb connoisseurs who celebrate the ritual of smoking. The collection features products made from sustainably grown American Black Walnut wood and heat-resistant, hand-blown glass. Each product is designed to ensure durability, convenient maintenance, and a comfortable hand feel. The accessories are designed only to be used with legal smoking herbs and may not be used with tobacco products. The collection is available for sale nationally via www.MarleyNaturalShop.com and will be made available in select retailers in the U.S. beginning in mid-2016. The collection includes a taster, a spoon pipe, a steamroller, a bubbler, and a grinder, as well as prep trays and storage devices.

Rise Up and Spread Bob Marley’s Message of Positivity, Social Justice and Respect for Nature

In the spirit of giving back, both to Jamaica and to communities that have been harmed by cannabis prohibition, *Marley Natural* has created a philanthropic initiative called Rise Up, powered by GlobalGiving, a global nonprofit that connects donors with grassroots projects around the world. Rise Up will fund a series of carefully curated projects around the world that reflect Bob Marley’s vision for an inclusive and compassionate community where people take care of each other and the environment.

“It is extremely important to us that *Marley Natural* operates with integrity and a strong social conscience,” said Tahira Rehmatullah, General Manager of *Marley Natural*. “We source our products in an environmentally and socially responsible way, as we believe Bob Marley would have wanted. We are also committed to giving back to Jamaica and communities harmed by prohibition through Rise Up, which will grow in scale and scope as we expand our operations globally.”

More details about Rise Up are available at www.MarleyNatural.com/RiseUp

