

**Dance Instructor Selenia  
Logan Opens PinkPoleParty.org  
Pole Fitness Mega-Center to  
Benefit Breast Cancer Cure  
Campaign**



Burbank, CA – When Selenia Logan founded PinkPoleParty.org (P.P.P.) five years ago, her goal was to organize and inspire women to dance for a cause, in an effort to raise donations for the American Cancer Society's (A.C.S.) Making Strides to End Breast Cancer Campaign. Her passion and commitment, fueled on by the loss of her best friend to the deadly disease in

2013, now finds her owning and operating PinkPoleParty.org Pole Fitness Mega-Center, a newly opened pole-fitness, aerial arts, and multi-style dance facility located in the heart of Burbank, CA. PinkPoleParty.org officially opened its doors in May at 2422 West Victory Blvd. and is the largest facility of its kind in Southern California.

Logan is dedicated to engaging the community and dance world at large with her vision to "Dance for the Cause, so we can Donate for the Cure." PinkPoleParty.org is 4600 square feet of dance and aerial playground. Creating what Logan calls the "Pink Experience," P.P.P. is designed to add a sense of ease to the workout experience: ease of location, parking, space, finding classes, and availability. The state-of-the-art mega-center boasts three separate studios featuring incredible Sonos wireless sound, a private practice dance room, a spacious lobby, snack-kitchen, merchandise boutique, multiple locker rooms, bathrooms, showers, and amenities.

The 1100 square foot "Studio A" houses 17 "Pole-Away System" X-Poles, professional "sprung" hardwood floors, and dual LED monitors that feature the instructor on screen during classes. The 1150 square foot "Studio B" aerial-fitness room is home to five 10 foot X-Pole "A-Frame" rigs for Lyra (hoop) and silk training. It has padded carpeted floors ideal for self-defense training, tumbling, stretching and other activities. 950 square foot "Studio C" serves as a warm up/cool down social lounge for members before and after classes. It features wall mounted stall bars; mirror mounted ballet bars, and a 65-inch T.V. for entertainment. The center offers free multi-filtered oxygenated water and free internet to complete the packaging toward offering a unique, profoundly comfortable and immersive work out experience for all women.



The lovely ladies of the Burbank Chamber of Commerce take a mini pole lesson at the PinkPoleParty.org ribbon cutting ceremony.

– photo credit: Laura Winkleman

“The idea behind PinkPoleParty.org began with team ‘Racheal’s Roadies’ that I formed in 2010 in support of my cancer battling best friend Racheal Brooks. I organized team walks for Breast Cancer at events such as the Los Angeles Revlon Walk, the 3-Day Avon Marathon Walk, A.C.S Relay for Life, and committed annually to the American Cancer Society Making Strides to End Breast Cancer walk. Because I was a pole dance instructor it also just made sense to put on “Pink Pole Parties” to ‘Fun!raise.’ This grew into what it is today, the pole-fitness mega-center,” expresses Logan.

“I am beyond ecstatic to offer women and men a refuge of sorts for all things fitness centered,” adds Logan. “The studios are available for private parties, private lessons, a variety of pole classes, aerial arts classes, and a wide range of “workshops” such as belly dance, hip-hop, self-defense, contemporary, salsa, and more. Most importantly, the center will serve as a creative space for fundraising events to support breast cancer research.”

Jordan Buskirk, community manager, A.C.S Making Strides Against Breast Cancer, California Division states, “Selenia has been so supportive of our breast cancer initiatives and community outreach. That even a portion of her fundraising proceeds will go to our patient programs and research is amazing. She genuinely cares about breast health; health

living and living life. We can't wait to see our partnership with PinkPoleParty.org grow!"

Selenia Logan was a full time event planner and executive assistant in the corporate world for years, and a part time pole-fitness instructor during her down time. She has since become a certified personal trainer, certified in BarreVite instruction and most recently a Silver medalist at the 2014 Pacific Pole Championships in the Masters Level 3 Division. Her students lovingly know her as "Miss Selenia".

True to her original concept, PinkPoleParty.org will uphold its commitment to support a cure for breast cancer by donating time, instruction, and facility space to Pink Pole Parties, with a portion of all profits donated to American Cancer Society's Making Strides to End Breast Cancer Campaign. PinkPoleParty.org is hoping to build relationships throughout the community and around the country, in a continued effort to support the fight against breast cancer. To support this cause "LIKE" them on Facebook at: <http://www.facebook.com/PinkPoleParty.org>.

PinkPoleParty.org Pole Fitness Mega-Center has applied for a \$100,000 grant from Chase's Mission Main Street Grants Â® to help further it's cause, and has secured support to be moved on to the next step by receiving 250 certified Facebook votes to complete its eligibility for the grant.

For class offerings and more information go to: <http://www.PinkPoleParty.org>, email at [info@pinkpoleparty.com](mailto:info@pinkpoleparty.com) or call (818) 736-5601.