

Kendrick Lamar & Reebok Full Mobile Concert

[youtube id="pWLBvn2Hrm8"]

Reebok presented a Kendrick Lamar concert on a mobile truck as part of their #GETPUMPED campaign supporting the new ZPump Fusion shoe. Lamar performed music from his new album *To Pimp A Butterfly* for Reebok's guests while moving through the streets of West Hollywood.