

Ground Operations Gear Up For Election Day



Washington, DC – With several races down to the wire in the 2014 Midterm Elections, all eyes are on turnout in the African American community. During the next 48 hours, the National Coalition on Black Civic Participation's (NCBCP) #Vote4Justice Campaign is stepping up operations on the ground in Georgia, Michigan, Florida, and Ohio. With the NCBCP's youth initiative, Black Youth Vote!, and their women's empowerment program, Black Women's Roundtable, leading the mobilizing efforts on the ground, over the next 48 hours volunteers will host get-out-the-vote events, perform phone banking, canvass neighborhoods, provide rides to the polls, work as poll monitors and administer an exit poll survey to find out what drove them to vote including issues such as jobs, equal pay, reproductive justice, voting rights.

On Tuesday, the NCBCP, in partnership with the Ron Walters Leadership and Public Policy Center, will host their eighth bi-annual Election Day National Command Center renamed after the late political scientist, Ronald W. Walters. The NCBCP Ronald Walters Election Day Command Center (NCBCP RWCC) will monitor Black voter turnout and conditions at the polls and conduct conference calls with field coordinators from Georgia, Michigan, Florida, North Carolina, Ohio, and Arkansas at 1:30 PM and 6:30 PM

E.T. The Center will also track and report on elections in AL, LA, MD, NC, PA and other states and coordinate with student leaders at HBCUs to report on student engagement. The calls are open to the media. For the call-in number email Edrea @ edmedia@dogonvillage.com

WHO:

The National Coalition on Black Civic Participation led by president and CEO Melanie L. Campbell

Ronald W. Walters Leadership and Public Policy Center at Howard University led by founding director, Elsie Scott, PhD

The NCBCP RWCC partners are:

A. Philip Randolph Institute, Black Women's Roundtable Policy Network, Black Youth Vote Alumni Group, Congressional Black Caucus Foundation, Holliday Advisors, LLC, Howard University Student Association, Incite Unlimited, LLC, National African American Clergy Network, NOBEL Women, The Praxis Project, Redwood Enterprise, LLC

WHAT:

Get-Out-The-Vote Activities Monday and Tuesday including Election Day media calls with coordinators and monitors on the ground

WHERE

Atlanta & other cities in Georgia;

Detroit and Kalamazoo Michigan;

Orlando & other cities in Florida;

Columbus & other cities in Ohio

WHEN:

MONDAY NOV. 3 AND TUESDAY, NOVEMBER 4, 2014

CONTACT:

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State Coordinators:

Georgia: Helen Butler, executive director, Georgia Coalition for the Peoples Agenda and convener, GA BWR and Advisor, GA BYV: (404) 653-1199

Florida: Salandra Benton Convener, Florida Coalition on Black Civic Participation and FL BWR & Advisor, FL BYV: (850)

567-2237

Michigan: Danielle Atkinson, director, Mothering Justice and convener, Detroit BWR: (313) 971-1492

Michigan: Stephanie Moore, program coordinator, Mothers of Hope and convener, Kalamazoo BWR & Advisor, Kalamazoo, BYV: (269) 903-5805

Ohio: Petee Talley, convener, Ohio Unity Coalition: (614) 582-4499