

# Throwback: The Rude Boys - Written All Over Your Face



[youtube id="cLp0H6ckknc"]

The Rude Boys were discovered by Gerald Levert in the late '80s in their native Cleveland, Ohio. Levert became their mentor and got them signed to Atlantic Records. *Rude Awakening* was their first album and "Written All Over Your Face" thrust them into the commercial stratosphere by giving them Billboard's R&B song of the year in 1991. The song hit number one along with ["Are You Lonely For Me"](#) establishing lead singer Joe N Little III's voice as one of the most outstanding of the era. Their *Rude House* sophomore album yielded ["My Kinda Of Girl"](#) which was [remixed](#) by hip-hop DJ/producer Clark Kent and featured an unknown Jay-Z. The up and coming rapper's performance with The Rude Boys made the song popular in the rap world. ["Go Ahead and Cry"](#) was the other hit from their second effort. The group's contract with Atlantic ended and Joe Little recorded a solo album for Atlantic in 1994 titled

*Puttin It Down*. They reunited to release *Rude As Ever* in 1997. Joe Little has been involved in several entrepreneurial ventures and is the co-founder of the [Beanz Coffee Club](#). [Little](#) has reformed The Rude Boys with new members Gee Labeaud and Keni Myles. Their new single, "[S.E.X.Y](#)" is the first leak from an untitled forthcoming project.