

Mayer Hawthorne-Crime Feat. Kendrick Lamar

Rashida Jones directs the video for Mayer Hawthorne's "Crime" featuring Kendrick Lamar. Lamar's image only shows up on a mobile phone and Jones explained her concept behind the video:

"The video is a parody of ridiculously exclusive parties which are made nearly impossible to get to but tout themselves as "the party of the year." I liked the idea of the video starting as a sexy getting-ready video and devolving into a messy, very unsexy, unexpected trek. And the final realization is that YOU are the real party! I'm just starting to realize that about myself (which is why I stay home most nights). I am a HUGE fan of Mayer, Kendrick and of the song "Crime" and it was an honor to work with Mayer."

Hawthorne will be the subject of Yahoo's On The Road series [October 6th](#).