

# Throwback: Jackie Moore-This Time Baby



Jacksonville, Florida native Jackie Moore started releasing singles in the late '60's including ["Dear John"](#) and ["Loser Again"](#) for the Shout and Wand labels. Her transition to Atlantic Records produced her revered Gold single ["Precious Precious"](#) and ["Sweet Charlie Babe"](#) both of which did well in the soul and pop markets. Moore's vocals were soulful with a minimal rasp that reminded some people of Candi Staton who was also a soul singer from the south. "This Time Baby" was a song originally recorded by The O'Jays but became a big disco hit for Moore in 1979. Of her four album output fans are usually divided and either give more credit to her earlier work or her post-Atlantic recordings citing ["Personally"](#) and ["With Your Love"](#) as two of her most underrated songs overlooked by the general public. Moore retired from singing in the '80's but "This Time Baby" was last sampled in 2005 on the Freemasons's ["Love On My Mind"](#) featuring Amanda Wilson.