

Hip-Hop Label Funk Volume Signs Three Producers



Funk Volume, the burgeoning independent hip-hop label home to Hopsin, Dizzy Wright, Jarren Benton, and SwizzZz is excited to announce the signing of three producers to the label: DJ Hoppa, Kato, and Rikio. Funk Volume will administer all publishing for the three producers and will also represent and assist the producers in seeking song placements both within and outside of the Funk Volume roster, as well as with licensing opportunities.

For those familiar with the work that Funk Volume has been putting in over the past few years, all three names are recognizable. DJ Hoppa serves as not only a producer on a number of projects from the label, but he's also Funk Volume's official tour DJ. Hoppa first joined as Hopsin's I am RAW Tour DJ in 2011 and has been steady hitting the road with them across several continents since. Kato, part of the Atlanta-based SMKA production team, has served as a long-time producer for fellow ATLien Jarren Benton, and lent his production throughout Jarren's recent Funk Volume debut, My Grandmas Basement, and Rikio has similarly spent a number of years producing tracks for Dizzy Wright, with his production appearing on each of Dizzy's Funk Volume releases.

"It's an exciting announcement and another huge step forward for Funk Volume," says label co-founder and CEO Damien "Dame" Ritter, "but the reality is that these guys have already been a big part of what we have been doing over the past few years. We just needed to wait until the label was in a position to support the growth of dope producers because it's a little different than growing an artist. We feel that now is that time."

It's an equally exciting time for the three producers. "Being a part of Funk Volume has been a major part of me taking my career and as DJ and producer to the next level," notes DJ Hoppa, who in addition to lending his production to a variety of artists is also putting together his own producer album. "Joining Funk Volume means a great deal to me," says Rikio, "because I have the freedom to make the type of music that I want to make, which is huge." For Kato, who like DJ Hoppa is also working on a producer album, having spent a number of years making a name for himself as part of the SMKA production team makes joining a roster like Funk Volume no less meaningful. "Initially, my production for Jarren was a big part in the label noticing me," he explains. "I'm excited to officially be working with one of the strongest teams in independent music."

Read more about the producers:
<http://myfunkvolume.com/fv-producers/>