

# Media Questions Of The Week



1. Was Tyler the Creator's Mountain Dew Ad ["the most racist commercial ever"](#) or was he making a statement about the racial profiling of young Black men or was it just stupid?



2. Why didn't Lil' Wayne respond to the Emmett Till Family until his now terminated contract with Mountain Dew was threatened? Why did Universal Music allow the song to be released? And exactly how does Mountain Dew choose a celebrity spokesperson in the first place?

[youtube]tEddixS-UoU[/youtube]

3. Isn't the Janelle Monae video for "Q.U.E.E.N." one of the best you've seen in a while?