

# Hip Hop Legend Yo Yo to Perform at Actor Brian White's Third Annual Celebrity Red Carpet Birthday Bash



Los Angeles – Event hosts Kevin Rouse and Deshawn (Young Gun) Cabeza are on a non-stop roll. Though partygoers may still be tingling from the effects of their recent Hip Hop Legends Showcases with performances by Big Daddy Kane and Whodini, the promotional team is busy with plans for more! Working with promoters Chuckie Miller, Dantae Dupree and Darryl Pitts, the duo presents the Third Annual Brian White Celebrity Red Carpet Birthday Bash on Saturday, April 20, 2013. West coast rap diva Yo Yo and new R&B sensation John Michael will highlight the occasion with special performances. Festivities take place at Rooftop 3100, located at 3100 Wilshire Blvd. in Los Angeles. Doors open at 9:00 pm. Tickets can be purchased at <http://brianwhiteparty.eventbrite.com>.

Currently seen on the CW's hit TV series "Beauty & the Beast," actor Brian White is one the industry's hottest heart throbs right now. The former NFL football player and model has a lengthy resume of success, including films like Tyler Perry's "Good Deeds," "I Can Do Bad All by Myself," "Cabin In The Woods" and "Mr 3000." His birthday celebrations grow larger each year, attracting attendance from a list of Hollywood who's who.

Rouse and team continue to spearhead productions of high

quality entertainment for Los Angeles' upscale and progressive professionals. Blending the best of entertainment with fine dining, celebrity performances, live music and dancing, audiences have grown to anticipate only the best from their efforts.

"We are honored that Brian White continues to trust us with producing an occasion as special as his birthday bash. Every year the celebration gets bigger and better. We are excited to bring Yo Yo back to the stage, especially after having just hosted Big Daddy Kane and Whodini at the same venue. Brian White's Celebrity Red Carpet Birthday Bash is going to be a party you don't want to miss."



Event hosts Kevin Rouse and  
Deshawn (Young Gun) Cabeza

Rouse and Cabeza will continue with their Legend of Hip Hop series with The Kool Moe Dee / Kurtis Blow Show on Saturday, June 1. Kevin Rouse, Deshawn Cabeza and the LA All Star Event Team will also join forces with Pernell Clark and Imperario SCAL along with a cadre of Southern California's top event promoters to produce one of the largest and sexiest "All Black Parties" at the world renown Dorothy Chandler Pavilion on Saturday August 31. Attendees will don their most chic black outfits and come together to support a charity while enjoying an evening of quality upscale night life.

For ticket information for Brian White's Celebrity Red Carpet Birthday Bash, go to

[http://brianwhiteparty.eventbrite.com/?utm\\_source=Copy+of+BRIAN+WHITE&utm\\_campaign=BRIAN+WHITE&utm\\_medium=email#](http://brianwhiteparty.eventbrite.com/?utm_source=Copy+of+BRIAN+WHITE&utm_campaign=BRIAN+WHITE&utm_medium=email#)

Reach out to Kevin Rouse directly at (213) 926-2809 or at kevinarouse@msn.com for your concierge needs.

Also follow both Rouse and Cabeza on Facebook at <http://facebook.com/kevin.rouse.315> and <https://www.facebook.com/urbaneliteprofessionals?ref=ts&fref=ts> .