

Election Day Command Center w/Reports from 14 States Doing GOTV & Monitoring the Polls



Washington, DC – The Unity 12 Campaign will host The Ronald Walters Election Day Command Center on Tuesday Nov. 6, 2012, at the National Education Association’s Headquarters 1201 16th Street, NW Washington, DC. Unity partners will track election results and any problems that may occur at the polls.

Several partners from the Unity '12 coalition will serve as liaisons to communicate hourly reports from state coordinators who are managing get-out-the-vote activities and supervising poll monitors. The state liaisons will keep track of conditions at the polls, monitor black voter turnout, and get exit poll results from Unity '12 states that are conducting exit polls. The command center will pay special attention to the trends from key battleground states. Unity '12 states are: AL, FL, GA, IL, IN, LA, MD, MI, MS, NC, OH, PA, VA, and WI.

Coordinators on the ground will provide updates via conference calls scheduled throughout the day. Twitter followers will get

up-to-the-minute election coverage from the command center's social media center using #UNITYVOTE, and view videos and photos from polling precincts across the country. Video, photos, and blogs can be accessed via the Unity '12 Campaign website: www.unityvoterempowermentcampaign.org.

Scheduled participants in conference calls include: National Coalition on Black Civic Participation (NCBCP) field coordinators, Black Youth Vote! coordinators, student coordinators for the HBCU Challenge, political analysts, and NCPCP Unity '12 partners. Unity '12 Partners on hand at the command center include: The National Coalition on Black Civic Participation, A. Philip Randolph Institute, Congressional Black Caucus Foundation, The Ronald Walters Center at Howard University, The Praxis Project, National Education Association, and the National Urban League.

WHO: Unity '12 Campaign partners

WHAT: Ronald Walters Election Day Command Center

WHERE: National Education Association Headquarters

WHEN: TUESDAY, NOVEMBER 6, 2012 SCHEDULE:

CONFERENCE CALLS WITH STATE COORDINATORS AND NATIONAL BLACK LEADERS:

Press Call-In Conference Calls:

1:30 P.M., 6:30, 8:30 P.M.

(call in # and pass code RSVP in advance to Edrea Davis edmedia@dogonvillage.com or (818) 613-9521.

COMMAND CENTER & WATCH PARTY: 10 A.M. – Until

TIME: 10 A.M. – Until

LOCATION: National Education Association Headquarters

1201 16th Street NW, Washington, DC

CONTACT: RSVP in advance to Edrea at (818) 613-9521 or edmedia@dogonvillage.com.

The NCBCP Campaign, in partnership with APRI and 40 other

national and state-based organizations and affiliates, is leading its non-partisan Unity '12 voter empowerment efforts in 14 states through its Black Youth VoteiThink 2012, Black Women's Roundtable Power of the Sister Vote and Foot Soldiers for Democracy Initiatives to ensure that black voters register to vote, secure proper ID, verify their voting status, and are allowed to cast a vote that counts on election day. The NCBCP is a nonprofit, nonpartisan organization dedicated to increasing black civic engagement and voter participation. For more information on the Unity '12 Campaign visit www.unityvoterempowermentcampaign.org or www.ncbcp.org.