

V Squared Labs Takes ULTRA Music Festival Stage by Storm

[vimeo]30249033[/vimeo]

(Los Angeles, CA. March 19, 2012) Audio visual pioneer V Squared Labs (vquaredlabs.com) and founder Vello Virkhaus will be lighting up the main stage of this year's ULTRA MUSIC FESTIVAL (ULTRA), the world's premiere electronic music event, starting Friday, March 23- Sunday, March 25, 2012, at Bayfront Park in downtown Miami. This year, ULTRA is transforming and customizing Bayfront Park in a way never seen before for an enhanced music experience led by VJ Vello Virkhaus and his team at V Squared Labs.

Vello Virkhaus is a technical mastermind, pioneer VJ and all around artist-innovator. His V Squared Labs work is known for their cutting-edge technology, exquisite design, and tremendous track record. V Squared Labs' concert visual works have been enthralling audiences world-wide for more than a decade. For this year's Ultra Music Festival they have created a stunning experience of fusing together artistry and cutting edge technology and progressive sound, design and animation, to create a dynamic platform for the Miami venue. Virkhaus has built a custom application to fit the visual needs of the wide array of all the performing artists which include signature 3D projection mapping effects, video playback, and interactive realtime effects that will be paired to sound and improvised during all live performances, "It will be a truly phenomenal experience to VJ along side the best electronic music has to offer once again and blow the lid off of Ultra 2012! The larger than life line-up combined with V Squared Labs' ability to bring the show alive for the audience is sure to make this year's Ultra go down in the record books as the best one to date." – Vello Virkhaus, VJ & Founder of V Squared Labs

Throughout the weekend, V Squared Labs will have over 200,000 fans experiencing their mind melding visuals the second an artist takes place on the main stage. With featured VJ Vello Virkhaus there is sure to never be a dull moment as he will integrating shows for the best in electronic & indie-rock music helmed by world-class headliners.

For up to date information regarding ULTRA MUSIC FESTIVAL, follow online at:

www.ultramusicfestival.com