

R.Kelly and LL Cool J Headline Aruba's Annual Soul Beach Music Festival This Memorial Day Weekend



NEW YORK, NY (March 19, 2012) – The One happy island of Aruba will play host to an A-list lineup of R&B powerhouses including R. Kelly, LL Cool J, Melanie Fiona and Ledisi as they headline the 12th annual Soul Beach Music Festival, which takes place from May 23 to May 28 this year. The festival features five days of power-packed events for soul music fans from around the world, including nightclub festivities, sizzling beach parties and live concerts.

LL Cool J and Ledisi will entertain concert-goers on May 26 while R. Kelly and Melanie Fiona will close out the festival on the evening of May 27. The headlining performing artists will take the stage at the Nikky Beach Amphitheatre, Aruba's premier oceanfront complex which features an outdoor beach club, restaurant and nightclub.

“We are excited to see that 12 years later, the Soul Beach Music Festival is continuing to attract such a high caliber of performing artists, demonstrating Aruba's status as a premier destination where new talent and culture is discovered and celebrated,” said Ronella Tjin Asjoe-Croes, CEO of Aruba Tourism Authority. “The music festival welcomes visitors from around the world who will converge in Aruba to share their love for music while enjoying the great beaches, nightlife and activities offered.”

As one of the event sponsors, the Renaissance Aruba Resort &

Casino is offering the "Catch the Rhythm Package," which features 40% off leisure rates for a minimum four night stay plus \$10 free match play per person for use in the on-site casino, \$25 cocktail credit per room and a \$50 spa credit per room. Rates start at \$156 a night and are valid between May 20 and 31, 2012. Bookings must be made by March 31, 2012 with promotional code L9Z. For more information visit www.renaissancearuba.com.

For additional information about the Soul Beach Music Festival including ticketing, accommodations and the latest event updates visit <http://www.soulbeach.net>. To learn more about Aruba please visit www.aruba.com.

Join the Soul Beach Music Festival community: follow them on Twitter [@SoulBeachMusic](https://twitter.com/SoulBeachMusic) and become a fan of 2012 Soul Beach Music Festival on <http://www.facebook.com/soulbeachmusic>.