

Wale prepares for “Ambition”; “The Eleven One Eleven Theory” mixtape crashes Hulkshare server



Maybach Music Group continues to solidify its stake in the rap game with the release of a new mixtape from DC's finest Wale. Wale took to Twitter last Wednesday at 1:11pm EDT to upload “The Eleven One Eleven Theory” as a make-good to fans who helped him reach 1 million followers on the social networking site disrupting service for not only Hulkshare, but another download portal, Sendspace. According to Hulkshare, the traffic surrounding the download to its server resulted in temporary crash to the site. CEO Ted Brinkofski commented, “This is actually the first time it's due to an existing file. It's certainly an exciting milestone, but not a pleasurable one.” While other major acts have used Hulkshare to release music, Wale's newest effort was the first time the site experienced such technical difficulties. The result led to 7 trending topics on Twitter associated with Wale and the mixtape.

With over 100k downloads in the first few hours of release, the album has received an overwhelming response across the blogosphere. Russell Simmons' GlobalGrind.com stated, “Wale is continuously letting us know that he is a great contender in the music industry.” Examiner.com heralded Wale as “one of the best rappers in the game, and he's put in some major work to get there. [T]he DC rapper always brings his brilliant wordplay to every tape.” OkayPlayer.com summed up the experience with, “By 2:22pm, I have digested it and found it post-worthy. By 3:33pm, I predict you will be well

into it, too.â€ The mixtape is still available on Jay-Zâ€™s LifeandTimes.com:

<http://lifeandtimes.com/wale-the-eleven-one-eleven-theory>.

While the mixtape continues to hit up on the streets, Waleâ€™s radio picture is just as impressive. His single â€œThat Way,â€ featuring Jeremih and label boss Rick Ross, was the #1 Most Added song at Urban Mainstream this week with rotation pick-ups in over 40 markets. The video from the single will be available in the coming weeks.

Earlier this summer, Wale received rave reviews for his performance on Self Made Vol. 1 which debuted in the Top 5 on the Billboard chart and featured appearances from Maybach Musicâ€™s Rick Ross, Pill, Meek Mill, Gunplay, Torch and Teedra Moses with additional contributions from Jadakiss, J. Cole, CyHi The Prynce, Curren\$y and Jeremih. In addition to Self Made Vol 1., Wale has made a number of standout performances on a number of recent tracks such as the multi-platinum single â€œNo Hands.â€

Wale was previously signed to Interscope, releasing his critically acclaimed debut, Attention Deficit, after gaining a cult following on Internet blog sites for his clever wordplay and renowned mixtapes. On his reason for signing Wale to his Maybach Music Group imprint, Ross told MTV, â€œJust me being a fan of Wale’s lyrics, he’s a lyricist, he’s a fly dude. I feel like he’s gonna make a really huge impact over the next few years.”

Wale is currently on the Roc Nation Heinken DJ Lounge tour throughout the month of August and is gearing up for quite ambitious album tour beginning next month along side such fellow rappers as Rick Ross, Wiz Khalifia, Lupe Fiasco, Meek Mill, Big Sean and many more.

August 20 Club Play Miami, FL

August 23 Maison New Orleans, LA

August 25 Warehouse Live Houston, TX

August 29 The Shrine Chicago, IL

August 31 The Majestic Detroit, MI