

12-Year-Old Rising Star Elijah J Says “Meet Me on the Dance Floor!” with new Video/ Single Release



Detroit, MI – Willow Smith’s musical battle call has galvanized a new generation of fresh, vibrant talent. Diggy Simmons, Mindless Behavior and Jacob Latimore are just a of sampling of the recent explosion from a rising tween market that is rocking young and old ears alike. Now wiz kid, 12-year-old Elijah J is tossing his hat in the ring with a sizzling invitational video release “Meet Me on the Dance Floor” featuring Chaz Marcus, on Motor City Hitz Records. With the new release, the Detroit native unapologetically bangs our senses with dance moves that defy gravity and a voice that bubbles with agile ability. Elijah J has come out swinging, and his force will spin you dizzy.



With “Meet Me on the Dance Floor” Elijah J embodies the excitement, exuberance and exhilaration of the power of movement enjoyed by today’s youth. Directed by Erica D. Hayes, who has also directed videos for Kem and Ledisi, with editing by Andrew D. Tomlinson, from JWE Productions, the video takes place in a lively club scene populated with tweens and teens showing off their best dance moves.

“‘Meet Me on the Dance Floor’ is a fun song for kids that adults can jam to as well,” offers Elijah J. “I had a great time filming it and I got a chance to showcase some of my original dance skills. I’m hoping it is a song everyone will want to party to!”

“Elijah J is no newcomer to the game,” notes his father and manager Carl Johnson, “as many remember him as Simba in the Disney production of ‘The Lion King.’” The talented thespian was selected out of 8000 kids in 2008 and starred in the national tour for two years, covering 16 cities, including a Broadway run in New York, and his current hometown, Las Vegas. Indicative of his popularity, last year his debut single and video “Let Me Do My Thang” received over 100,000 views in the first few weeks on YouTube without any marketing push.

In addition, as one of the newly selected faces and lead singers of Kidz Bop’s national singing and television group, Elijah J’s global brand continues to expand daily to millions of kids around the world. Kidz Bop (<http://kidzbop.com/>) is the #1 leading social network in the United States for kids ages 5-12.

Elijah J is on a continual path of progression, honing his talent with national performances across the country. He has excited audiences at the Las Vegas Michael Jackson Celebrity Tribute concert, where he received a standing ovation; P-Diddy’s “2011 Joy To the World Festival” in Philadelphia, PA; the Parti Program Charity event in Los Angeles, CA; GM’s Black History Month Black Tie event and Fox News Leukemia & Lymphoma telecast.

Not only a seasoned entertainer, he is a conscientious speaker and leader in philanthropy work and serves as the national spokesperson for the Leukemia & Lymphoma Society and Reach Out & Read organization.

Elijah J’s mix tape, “Elijah J” will drop this fall. Get your party on and meet Elijah J on the dance floor at at <http://www.elijahj.com>. Watch “Meet Me on the Dance Floor” at <http://www.youtube.com/watch?v=SZJfWKXg0to> and download the single from iTunes. Follow him on Facebook and Twitter at <http://www.facebook.com/lilelijahj> and <http://www.twitter.com/lilelijahj>.