

R&B Sensation, J.T. “Ba’Bro” Johnson, Brings Memphis Flava Back With CD Release



Memphis, TN – J.T. “Ba’Bro” Johnson is rekindling the Memphis flavored, classic R&B sound with his latest heart throbbing sophomore release, “I’m Doing Me,” released on his own J.T. Productions. Positioned to revive the old school while stirring the airwaves, Johnson delivers a bold, seductive, down home sound that calls to Hip-Hop and R&B alike.

Infectious originals such as “Playas Life” a gripping, fast-paced jazz-tinged song that clears up the difference between a playa and a true Romeo and “Got It,” featuring rap intermixed with smooth vocals, reveal a collection of tunes that appeal for the dance floor and the bedroom. The hypnotic, “I Want it All,” is a duet that expresses the singer’s passion for a woman while the sexy “Love Is,” is a seductive tale about a woman he wants, but just can’t have!

Hailing from Memphis, J.T. is an R&B crooner with real roots. He has worked with and is influenced by the legendary Stax Records singer, songwriter Homer Banks, credited for hits such as “Who’s Making Love (To your Old Lady While You are Out Making Love)” and “(If Loving You is Wrong) I Don’t Want to be Right.”

A burgeoning artist who is breathing new life in vintage R&B music with his own soulful lyrics and catchy beats, Ba’Bro captivates listeners by infusing catchy hip hop lyrics into his classic style. Having collaborated with notables such as Queen Ann Hines, Ben Cauley (original member of the Otis Redding band, and the Bar-Kays), Phillis Duncan, Erica L.

Orange, Clara M. King, Gerry Banks, Andre Banks, Lester Snell (Isaac Hayes' Keyboardist), Robert Jackson (Isaac Hayes' engineer), and many others, J.T. is ready to put the Memphis sound back on top of the charts.

A driven artist, J.T.'s passion for music began early on. "I was influenced by artists of the '80s and decided to pursue my own musical career. I spent many nights at ARP Productions, a small studio owned by Cazeari in Memphis. I began to pay my dues and was determined to record an album, so I made many sacrifices," states Johnson. A car salesman by day, Johnson's average day is much busier than his fellow co-workers, with long nights spent in the studio recording. But with the rising interest in his latest project however, J.T.'s sacrifices are now paying off.

The dedicated singer and producer credits Stax Records and its many recording artists for his start in the industry. "I truly thank Stax Records and other major artists before me who put Memphis on the map. The legacy is already established, I am just trying to add to it," adds Johnson.

With the success of his debut album, and now the addition of his latest CD, "I'm Doing Me," J.T. "BA'BR0" JOHNSON will be enchanting music lovers for many years to come! For more information about J..T. "BA'BR0" JOHNSON party on over to <http://www.myspace.com/babromusic> and catch his video releases on YOUTUBE by typing in J.T. JOHNSON I'M DOING ME LIVE.