

Toya Carter Back With New Reality Show: Toya: A Family Affair



NEW YORK – April 7, 2011 – Toya, who made her debut on BET's hit series TINY & TOYA, is back with a new series TOYA: A FAMILY AFFAIR, premiering Tuesday, April 12 at 10:00 p.m.* Viewers will follow her fearless journey as she continues to carve out a personal and professional path for herself while dealing with the burden of keeping her troubled family together and out of the perils of street life.

The season is full of surprising and challenging moments as Toya continues to balance her life while supporting her mother through drug addiction and watching over her four brothers: Walter, Rudy, Casey, and Josh, at very pivotal turning points in their lives. The eldest sibling, Walter, recently released from a 10-year prison term is determined to turn his life around; Rudy is playing when he should be serious about continuing his education; Casey is learning the importance of fatherhood at a very young age, and Josh is dealing with the trials and tribulations of everyday life. Surrounded by her

loved ones, Toya welcomes a new relationship with the potential of marriage to music mogul, MempHitz while balancing the challenge of raising her 11-year-old daughter Reginae. With the compassion of a superwoman, Toya finds herself overcoming the odds and reaching unimaginable heights.

TINY & TOYA's debut garnered 3 million viewers and is the #1 Reality Series Premiere in BET History. The series gave viewers a look into the lives of Tameka "Tiny" Cottle and Antonia "Toya" Carter while highlighting their personal strengths and commitments to staying true to themselves.

Produced by the same award-winning Executive Producer, James DuBose of DuBose Entertainment who brought us TINY & TOYA, TOYA: A FAMILY AFFAIR promises to bring another captivating series of dramatic and inspiring and at times fun-filled reality television to BET.

Toya's anticipated new memoir, "Priceless Inspirations", will be released by Farrah Gray Publishing on April 15. The book includes a Foreword by Toya's ex-husband, multi-Grammy Award-winner Lil Wayne and speaks to girls and young women facing tough challenges regarding love, sex, motherhood and relationships.

For more information on TOYA: A FAMILY AFFAIR, please visit <http://www.bet.com/toya>.

*All times are ET/PT.