

The Niceguys - “Ever Upward (Nice Short Pt. 8)”

[youtube]nBgVT61KJYM[/youtube]

With the help of a shirtless strummer and bongo bucket player, an impromptu stage moment for The Niceguys turns into a crowd pleasing acoustic freestyle in “Ever Upward,” Part 8 of the Houston foursome’s long-running video series, “Nice Shorts.” While the video begins with the freestyle, Yves Saint’s flow plays the back for much of this video, as road music to a montage of clips that reflect The Niceguys’ 2011 SXSW excursion, layered with performance footage, hyped fans, and Cristolph, Free, DJ Candlestick, and Yves hitting the Austin streets. With a string of SXSW performances to go along with their recent Houston Press cover feature, The Niceguys are building a strong campaign for their upcoming release, The James Kelley EP, dropping later this spring. The EP will be preceded by a handful of new videos still to come from The Show, the next of which will be for “Die Later.”

Download The Niceguys’ debut album, The Show [here](#).

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