

The Revive Da Live Big Band Tribute To The Legendary G.U.R.U. & The Jazzmatazz Legacy On April 21st At Le Poisson Rouge



March 28- New York, NY – Revive Music Group celebrates their 5th Anniversary with a mind-bending, monumental Revive Da Live Big Band Tribute to G.U.R.U. and the Jazzmatazz Legacy under the direction of pianist Marc Cary and trumpeter Igmarr Thomas, featuring some of G.U.R.U.’s legendary collaborators and special guests. Special Guests will be announced in the following weeks. The celebration will be held April 21, 2011 at Le Poisson Rouge in New York City and is brought to you in conjunction with the Elam family in memoriam of the 1st Anniversary of Keith “G.U.R.U.” Elam’s passing.

Keith Elam aka Gifted Unlimited Rhymes Universal or Guru, departed this earth on April 19, 2010. He left behind a legacy of innovation, creativity, and experimentation among his many other gifts. Whether contributing his raspy voice to the production of DJ Premier in Gang Starr or fusing his vocal abilities through his own Jazzmatazz projects, G.U.R.U. always pushed the boundaries. Among the many collaborators on the Jazzmatazz albums, jazz legends such as Roy Ayers, Donald Byrd, and Branford Marsalis shined as instrumental innovators in the field of hip-hop.

The event will include a Raffle by G.U.R.U.’s nephew, Justin Elam-Ruff, debuting the The X Label: G.U.R.U.’s Clothing Line – “Preserving his MESSAGE, his MUSIC, his LEGACY.”

Special appearances by the Elam family and G.U.R.U.'s renowned collaborators will make this a truly unique event.

Since 2006, Revive Da Live has rung loudly as an anthem to unite prolific, groundbreaking, and versatile hip-hop artists with contemporary jazz musicians. Revive Music Group serves as New York's leader in conceptual and never-before-experienced live music productions, showcased to educate and inspire audiences about the depths and origins of today's popular music. Our work is deeply entrenched in both hip-hop and jazz simultaneously, tapping into the spirit of multiple generations, and presented uniquely to show the undercurrents connecting the genres, and the bigger context of these movements. Our jazz inspired channel The Revivalist, our live shows, and our constant advocacy for musicians, exposes younger audiences to jazz, restores the authentic relationship that listeners have to music, and continues to strengthen this budding community.

All donations and net proceeds will go to support Keith's son, K.C. Elam.

Performers to Include:

The Revive Da Live Big Band ft. Special Guests TBA

Special Performance by The Tap Messengers

Greenspan and more TBA

Event Details:

Venue: Le Poisson Rouge 158 Bleecker St. btw Sullivan & Thompson

Date: Thursday April 21, 2011

Doors: 10PM

Price: \$20 ADV/\$25 DOS

Age: 21+

Tickets: <http://lepoissonrouge.com/events/view/2143>

Facebook

Invite:

<http://www.facebook.com/#!/event.php?eid=156560487738146>