

Jay King to Interview Members of Earth Wind & Fire, Con Funk Shun, the Bar Kays, the Ohio Players, Lakeside and Lenny Williams



Hollywood, CA – Industry veteran, music producer and radio personality Jay King celebrates two years on the internet airwaves this April with his show “The Way I See It” on [BlogTalkRadio.com/Jay-King](http://www.blogtalkradio.com/Jay-King)

(<http://www.blogtalkradio.com/jay-king>). With a fan base that has grown exponentially over the years, King is forever pushing the envelope with subject matters that provoke, stimulate and incite conversation as well as controversy. In recognition of his show’s success, King is planning several topics designed to have the phone lines ringing off the Richter scale.

On Sunday, March 20, from 2:00 to 4:00 pm PST, King will discuss “Walking Outside the Lines...The Charlie Sheen Effect.” Explains King, “I love what Charlie Sheen is doing. He’s pushing envelopes, opening up minds, challenging authority and daring us all to be different. The Charlie Sheen Effect is in essence anytime someone looks, acts and speaks differently from what mainstream society deems ‘normal.’ I am down with the Charlie Sheen Effect. I don’t believe he’s about to crash and burn or is coming down from some incredible high. I believe Charlie has tapped into something most of us are acutely afraid of and that’s his greater self!”



Earth, Wind & Fire

Monday, March 21, from 7:00 to 9:00 pm PST "The Great Ones Music Series" is launched as King chronicles great moments and memories in soul and funk music. The series will continue every Monday and Wednesday for the next several weeks highlighting live interviews with Con Funk Shun's Michael Cooper and Felton Pilate; Sugar Foot from the Legendary Ohio Players; Lakeside's Fred Alexander and Stephen Shockley; the Bar-Kays' Larry Dodson and James Alexander; soul crooner Lenny Williams; and Earth Wind and Fire's Larry Dunn and Ralph Johnson.



Sugarfoot / Ohio Players

"The Way I See It" originally began as a weekly show airing on Sundays from 2:00 – 4:00 pm PST on www.blogtalkradio.com/jay-king. The popularity of the show has warranted its expansion to Mondays and Wednesdays, with the show engaging listeners three times weekly now! Real life issues are addressed every Sunday and on Mondays and Wednesdays from 7:00 pm to 9:00 pm PST, King tackles the different elements of the music business.

Jay King continues to press the buttons technology has put in front of him to create as many platforms as possible for the continual distribution of accurate information and real facts. His goal is to educate and inspire not only the young up and coming artist but also the seasoned veteran.

In addition to "The Way I see It," King is a sought after music producer, manager and consultant, constantly forging new inroads with emerging technology and social marketing platforms. He is working on his second solo musical release, "Helen's Son," in addition to a new release entitled "Consciousness," from his Grammy Award winning group, Club Nouveau, who he still tours with.

Keep up with Jay King at <http://www.jayking.ning.com> and

<http://www.clubnouveau.ning.com>. Listen to "The Way I See It" every Sunday from 2:00 to 4:00 pm PST and every Monday and Wednesday from 7:00 to 9:00 pm PST on <http://www.blogtalkradio.com/jay-king>.