

Jean Grae Added To Audible Treats' 2nd Annual Hip-Hop Showcase Line-Up



(March 16, 2011 – New York, NY) Audible Treats is excited to announce the addition of marquee Blacksmith Music artist Jean Grae to their 2nd Annual Hip-Hop Showcase on Thursday, March 17th. Continuing a growing partnership, Audible Treats, in conjunction with Native Instruments, is also happy to announce that they will be giving away two MASCHINE midi-controllers, one at the 2nd Annual Hip-Hop Showcase and the other at the showcase that they will be co-curating with PrefixMag.com on Friday, March 18th.

Audible Treats' 2nd Annual Hip-Hop Showcase will take place Thursday, March 17th at The Scott Inn. In addition to Jean Grae, the showcase will feature performances from Talib Kweli, Casual and Opio of The Hieroglyphics, Nottz, Black Milk, Derek 32Zero, DJ Toure, Moe Green, TRUTHLiVE, Kokayi, The Niceguys, DaVinci, Erk Tha Jerk, Roach Gigz, League510, and Kyle Rapps. Producer IMAKEMADBEATS will serve as official DJ for the night. On the evening of Friday, March 18th Audible Treats will co-curate a showcase with PrefixMag.com. The showcase, taking place at Nuvola, will feature performances J*Davey, Acrylics, Moe Green, Poirier, Roach Gigz, DaVinci, and Headless Horseman with DJ Eleven serving as the official DJ for the night.

Continuing a tradition that began with Audible Treats' inaugural CMJ Showcase in 2009, a number of exclusive, limited edition gift bags will be distributed throughout both evenings, courtesy of the showcase lifestyle sponsors. Throughout the events, Audible Treats will also distribute a

limited number of premium items such as video games, watches, designer clothes, stickers, and music courtesy of premium lifestyle partners FLÄ¹/₄D Watches, Onitsuka Tiger, Native Instruments MASCHINE, IMKING Clothing, Orisue Clothing, and Rocksmith Tokyo Clothing. "Our premium gift bags have become increasingly coveted each year. This year they'll include hundreds of dollars worth of merchandise, including exclusive watches from FLÄ¹/₄D," says Marketing Manager Dan Friedman.

The Details:

When: Thursday, March 17, 2011, 7:30PM – 2:00AM

What: Audible Treats Official SXSW 2011 Hip-Hop Showcase featuring Talib Kweli, Hieroglyphics, Nottz & Derek 32Zero, Black Milk, Kokayi, DJ Toure w/ Truthlive & Moe Green, Erk Tha Jerk, Roach Gigz, DaVinci, Niceguys, League510, & Kyle Rapps.

Showcase DJ: IMAKEMADBEATS

Where: The Scoot Inn @ 1308 East 4th Street, Austin, Texas

Facebook Event Link: <http://tinyurl.com/ATSXSW2011>

When: Friday, March 18, 2011, 8:00PM – 2:00AM

What: Prefix & Audible Treats Official SXSW 2011 Showcase featuring J*Davey, Acrylics, Moe Green, Poirier, Roach Gigz, DaVinci, and Headless Horseman.

Showcase DJ: DJ Eleven.

Where: Nuvola @ 105 E. 5th Street, Austin, Texas

Facebook Event Link: <http://tinyurl.com/ATPREFIXXSW2011>