## Babygrande @ SXSW With Wu-Tang Clan, Erykah Badu, Fishbone, Rocky Business & More

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Babygrande Records, in honor of its 10-year anniversary, is excited to announce its partnership with Village Voice Media and Frank151 to sponsor "Showdownâ€□ at SXSW 2011 on Thursday March 17th at Austin City Music Hall.

"Showdownâ€□ features a hand picked selection of legendary acts and rising stars to create the biggest night of hip-hop in Austin. Featuring Wu-Tang Clan, Erykah Badu, Fishbone, Yelawolf, Trae Tha Truth, Rocky Business & many more, this is a night that will live on long after the curtains close.

Babygrande/FrankRadio artist Rocky Business emerged from New Yorkâ $^{\mbox{\tiny MS}}$  Lower East Side music scene by continually pushing the limits of creativity with their genre-defying blend of hip-hop, indie rock, punk, and electronica. On the verge of releasing their debut EP, A Rebelâ $^{\mbox{\tiny MS}}$  Roar, the band, headed by frontman/emcee Strictly Business and producer/guitarist Johnny On The Rocks, has earned a reputation for their live shows, consistently giving â $^{\mbox{\tiny MS}}$  earned performance, during which drums are chucked, people are lifted, and everyone appears pleasantly moist.â $^{\mbox{\tiny MS}}$  — L Magazine

Laced with heartfelt rhymes and an infectious melody, the group's lead single, "Rocky's Themeâ€□ is a pleasing blend of musicianship and pop sensibility. Seamlessly combining harmony and complexity, "Rocky's Themeâ€□ is an emphatic anthem and a reminder that things never stay the

same.

VIDEO: Rocky Business "Rocky's Theme"

[youtube]MkwxBU9\_so0[/youtube]

Rocky Business @ SXSW 2011

March 16th (3pm) - Rap Rocks! SXSW

- @ The Speakeasy, Austin, TX.
- \* Sharing the Stage With Das Racist & more

March 17th (9pm) — "The Showdownâ€□

- @ Austin City Music Hall, Austin, TX
- \* Sharing The Stage With Wu-Tang Clan, Erykah Badu, Yelawolf, Fishbone, Marz Lovejoy & more

March 19th (11pm) — Nat Geo Music Showcase

- @ Habana Bar, Austin, TX
- \* Sharing The Stage With Grupo Fantasmo (2011 Grammy winners), Blue King Brown & more

Rocky Business' debut EP, A Rebel's Roar, hits stores March 22nd on FrankRadio/Babygrande Records. A Rebel's Roar is currently available for pre-order on iTunes and Amazon.com.

For more information on Rocky Business, please visit <a href="https://www.wearerockybusiness.com">www.wearerockybusiness.com</a>, <a href="https://www.twitter.com/rockybusiness">www.twitter.com/rockybusiness</a>.