

Babygrande @ SXSW With Wu-Tang Clan, Erykah Badu, Fishbone, Rocky Business & More



Babygrande Records, in honor of its 10-year anniversary, is excited to announce its partnership with Village Voice Media and Frank151 to sponsor "Showdown" at SXSW 2011 on Thursday March 17th at Austin City Music Hall.

"Showdown" features a hand picked selection of legendary acts and rising stars to create the biggest night of hip-hop in Austin. Featuring Wu-Tang Clan, Erykah Badu, Fishbone, Yelawolf, Trae Tha Truth, Rocky Business & many more, this is a night that will live on long after the curtains close.

Babygrande/FrankRadio artist Rocky Business emerged from New York's Lower East Side music scene by continually pushing the limits of creativity with their genre-defying blend of hip-hop, indie rock, punk, and electronica. On the verge of releasing their debut EP, A Rebel's Roar, the band, headed by frontman/emcee Strictly Business and producer/guitarist Johnny On The Rocks, has earned a reputation for their live shows, consistently giving "an epic performance, during which drums are chucked, people are lifted, and everyone appears pleasantly moist." – L Magazine

Laced with heartfelt rhymes and an infectious melody, the group's lead single, "Rocky's Theme" is a pleasing blend of musicianship and pop sensibility. Seamlessly combining harmony and complexity, "Rocky's Theme" is an emphatic anthem and a reminder that things never stay the

same.

VIDEO: Rocky Business "Rocky's Theme"

[youtube]MkwxBU9_so0[/youtube]

Rocky Business @ SXSW 2011

March 16th (3pm) – Rap Rocks! SXSW

@ The Speakeasy, Austin, TX.

* Sharing the Stage With Das Racist & more

March 17th (9pm) – "The Showdown"

@ Austin City Music Hall, Austin, TX

* Sharing The Stage With Wu-Tang Clan, Erykah Badu, Yelawolf, Fishbone, Marz Lovejoy & more

March 19th (11pm) – Nat Geo Music Showcase

@ Habana Bar, Austin, TX

* Sharing The Stage With Grupo Fantasma (2011 Grammy winners), Blue King Brown & more

Rocky Business's debut EP, A Rebel's Roar, hits stores March 22nd on FrankRadio/Babygrande Records. A Rebel's Roar is currently available for pre-order on iTunes and Amazon.com.

For more information on Rocky Business, please visit www.wearerockybusiness.com, www.facebook.com/rockybusiness, and www.twitter.com/rockybusiness.