

Lloyd Banks Celebrates A Gold Indie Release Of Single Beamer, Benz Or Bentley—Em Confronts Banks About Album



G-Unit's first independent release with multi-platinum recording star LLOYD BANKS' hit single, "Beamer, Benz Or Bentley," has recently been certified gold by the Recording Industry Association In America, with over 500,000 copies sold.

The Prime produced "Beamer, Benz Or Bentley" is the first official song to be released off BANKS third studio album, H.F.M. 2 (Hunger For More 2), which is slated for release on November 23rd, 2010 on G-Unit Records.

The single reached Top 5 (#5) on Billboard's Rap Songs chart and Top 20 (#19) Billboard's Hot R&B/Hip Hop Songs chart and internationally reached Top 5 (#4) on the German Black Chart. In a recent interview with Planet Ill, Banks shared his thoughts about the single going gold:

"Climate wise, as far as the economy goes, it's a beautiful thing man. When you are coming from an independent standpoint, an independent gold record is really a platinum record and a platinum record is a double platinum record. This record was recorded in my home, mixed and mastered out the pocket. G-Unit as a record label worked it, and here we are: 500,000 copies sold a few months later."

In addition, the single has proven to be an instant success with his peers spawning many remixes and freestyles released by notable Hip Hop figures such as Fabolous, Eminem and

Twista.

With his second single, the Dready-produced "Any Girl," featuring the singer, Lloyd, hitting the Billboard Rap Songs chart, BANKS is gearing up for H.F.M. 2. that features guest appearances by 50 Cent, Tony Yayo, Styles P, Pusha T, Jeremih, Ryan Leslie, and Akon and production by music weavers such as Nick Speed, Prime, Dirk Pate, Frank Dukes, J.U.S.T.I.C.E. League, and Ryan Leslie, fans can expect H.F.M.2 to be nothing less than amazing.

In 2004, LLOYD BANKS released his first album, the phenomenal Hunger For More. The disc debuted as #1 CD in the country on the Billboard Top 200 chart and sold 500,500 copies in the first week and was quickly certified platinum. That same year he won "Mixtape artist of the Year" at the Mixtape Awards in 2004 and received a Grammy Nomination for "Best Rap Solo Performance" for his single "On Fire." In 2005, he received a World Music Award nomination for the "World's Best Selling New Male Artist".

In 2006, BANKS second album, Rotten Apple, debuted Top 5 (#3) in the country on the Billboard Top 200 chart. He continued to prove his success when his appearance on Busta Rhyme's "Touch it (Remix)" was nominated for "Hip-Hop Video of the Year" and won "Best Collaboration" at the BET Awards.

Four years later LLOYD BANKS is determined to reveal that his competitive edge remains with H.F.M. 2. During an interview with Vibe, he stated, "There's a point where people want to you win then they don't want you to win because you have been doing it so much. I perform easier that way-when people count me out."

"Beamer, Benz Or Bentley" feat. Juelz Santana:
[youtube]CRgr0DHVKuo[/youtube]

"Any Girl" feat. Lloyd:

[youtube]1-Rr6bI10kc[/youtube]